



Denny's Drives Security Through Efficiency with Data Assure

"Our Partnership [with Relish] is unlocking measurable gains in efficiency, accuracy and compliance across our financial operations."

Lisa Shultz, Senior Manager, Accounts Payable at Denny's



Challenges

Denny's manages a large supplier network across its restaurant operations and previously struggled with risk exposure, limited visibility and lengthy supplier onboarding processes. Supplier and bank account verifications were handled manually, requiring extensive due diligence to confirm compliance, legitimacy, and accuracy.

Without automation, errors and duplicates were difficult to catch early, compromising data accuracy and organizational trust. Each onboarding cycle demanded significant effort from the Accounts Payable team, diverting time and focus from higher-value initiatives such as vendor relationship management and strategic financial oversight.

Solution

Denny's implemented Relish Data Assure, integrating the real-time supplier validation platform directly into their ERP workflows.

By automating due diligence, Data Assure delivered instant insight into supplier legitimacy and compliance. The Accounts Payable team gained clear, real-time visibility into supplier data without the repetitive manual reviews that previously delayed onboarding.

To confirm authenticity and support audit readiness, Data Assure validates supplier data against hundreds of trusted government and third-party sources, verifying tax IDs, addresses,

and banking details while continuously and proactively monitoring global sanctions lists. The platform flags duplicates or errors for review before records enter the ERP and documents validation results in a standardized, easy-to-review format.

Through the Data Assure comprehensive validation layer, the Denny's team gained conclusive insight into supplier data accuracy and improved operational efficiency. The result is a faster, more reliable supplier onboarding process and greater confidence in the quality of its financial data and fraud prevention efforts.

Outcome

With Data Assure powering automated validations, Denny's achieved measurable results: Supplier onboarding time dropped by 75%, while payment errors dropped by more than 50%.

Real-time verification strengthened fraud prevention and audit readiness, and with manual work reduced, the team redirected time toward strategic vendor management, process optimization, and cross-functional financial initiatives.

By automating supplier validation, Denny's strengthened compliance, accelerated onboarding, and gained lasting confidence in the integrity of its supplier data.



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